



The Mountain Action Network

Combining the Best Mountain Sports Media for the Best Value
Web - Email - Social Media - Mobile - Print

Ultimate Value Package - Retailer

Updated September 2009

This incredible package places multiple ads for your stores across a number of popular sites simultaneously. Drive traffic, boost sales, and improve search rankings – all with **no risk!** Customers can get detailed information about your store at no cost to you. You're only charged when a customer takes some type of action towards a purchase!

You're Promoted on Multiple Sites

Your stores are promoted on all participating network sites, including SkiSite.com and SnoCountry.com. you're also added to new sites that join the network automatically, at no additional cost.

In Multiple Ways

- **Multi-Media Profile Ads** – highlighting every aspect of your stores and helping search rankings, from hours and brands carried to location, web site, phone number, email, photos, and rental prices
- **Coupons & Special Offers** – post attention getting savings across multiple site simultaneously
- **Map Placement** – store locations posted on interactive maps
- **Email Promotion** – store events and sales promoted on our daily snow report emails automatically
- **Publish Articles** – to share your knowledge and get more traffic
- **Special Links (Optional)**
 - Add your store to our special featured online shops or online rental stores sections
 - Place links to your store from specific brands in our gear guide to draw online buyers
- **Social Media (Optional)** – promote sales and special offers on our blogs, social networking sites, or via Twitter posts to reach our subscribers

To Reach Every Type of Customer

Our network sites uniquely highlight every type of store to reach every type of customer – everything from renters in resort towns, to online shoppers, to suburbanites looking for expert advice.

The Best Value, Period

Dating back more than 10 years, we have a long and proven history driving customers to hundreds of stores. With this risk-free package, you pay nothing up-front, and you're only charged a small referral fee when our program works. Every customer gets access to our real time tracking and management system so you can see how effective your ads are, and make adjustments at any time – across our entire network of sites – quickly and easily.



Promote Your Store Across Multiple Sites

Ordering Information

By Phone: Call (216) 244-2287

By Fax: Fax order form to (330) 929-9211

Online: <http://www.SkiSite.com/ShopPurchase.cfm>

<p>Store Information</p> <p>STORE NAME _____</p> <p>ADDRESS _____</p> <p>CITY _____ STATE _____ ZIP _____</p> <p>PHONE _____</p> <p>FAX _____</p> <p>STORE EMAIL _____</p> <p>STORE WEBSITE _____</p>	<p>Billing Information <input type="checkbox"/> SAME AS STORE INFO</p> <p>COMPANY NAME _____</p> <p>ADDRESS _____</p> <p>CITY _____ STATE _____ ZIP _____</p> <p>PERSON PLACING ORDER _____ TITLE _____</p> <p>PHONE _____</p> <p>FAX _____</p> <p>EMAIL _____</p>
<p>Ultimate Value Package - Retailer – Base Package</p> <p>Special "Online Shops" Section Placement** - OPTIONAL <input type="checkbox"/></p> <p>Special "Online Rental" Section Placement** - OPTIONAL <input type="checkbox"/></p> <p>Social Media Promotion** - OPTIONAL <input type="checkbox"/></p> <p>Cost* \$0.55 CPA</p>	<p>CARD NUMBER _____</p> <p>EXPIRATION ____ / ____ CVV _____</p> <p>NAME ON CARD _____</p> <p>I HAVE READ AND AGREE TO TERMS AND CONDITIONS FOR THIS ORDER*</p> <p>SIGNATURE _____ DATE _____</p>
<p>Please list the name and address of each store location you are listing, as well as any special instructions:</p>	

*Complete terms and conditions at <http://www.ActionSportsInteractive.com>. 12 month minimum participation required. Cancellations prior may be subject to a \$250 cancellation fee. All pricing shown in is US Dollars. Participation in optional features will increase traffic measurably.

**Subject to limited availability based on first come/first served